



# HEM PORTFOLIO MANAGEMENT SERVICES

Hem Securities have commenced “**Portfolio Management Services**” by further accentuating our mission building your wealth through values.

We are geared up with **growth oriented & well diversified investment strategies** for our investors to reap the benefits of one of the fastest growing emerging markets of the world. Our objective is to **maximize return** for our investors and simultaneously **minimize the risk of capital erosion**. Our Company selection is based on **extensive multiple screening models research tools and valuation matrix** by our **highly motivated team of professionals** having vast experience in financial markets.

*Presenting you*

.....  
DREAM

**Dynamic Research & Emerging Asset Management Strategy**

(A Multi-Cap Strategy)

### ABOUT HEM SECURITIES

We, the Hem Group, are a leading **Financial Service provider** in India present in **over 200 business locations**. With our **legacy and expertise of over 35 years**, we have been creating wealth for our customers.

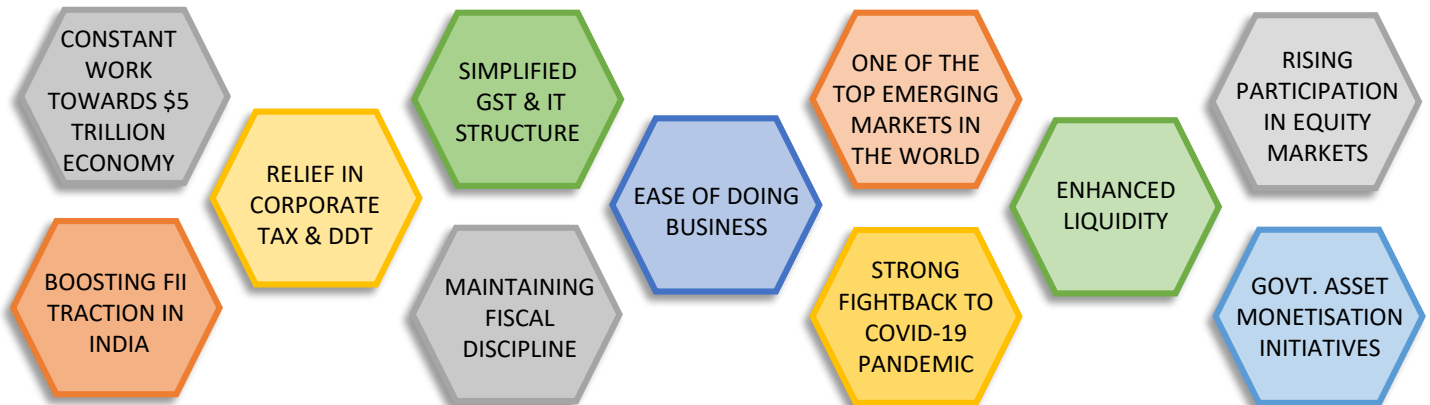
#### WHAT WE DO ?

- **Member Broker** at all leading exchanges in India
- Corporate **Advisory** to Large Indian Corporates
- IPO
- MF Distribution
- Research
- Valuation
- Merchant Banking
- **Portfolio Management Services**

#### HOW WE DO?

- Experienced & Visionary Leader
- Highly Qualified Staff
- One stop solution for all your Financial Needs
- **Focused & Motivated** Research Team
- Sectorial Coverage
- Real time Support & Advisory
- Trusted by **more than 1 Lakh clients**
- Transparency & Accountability

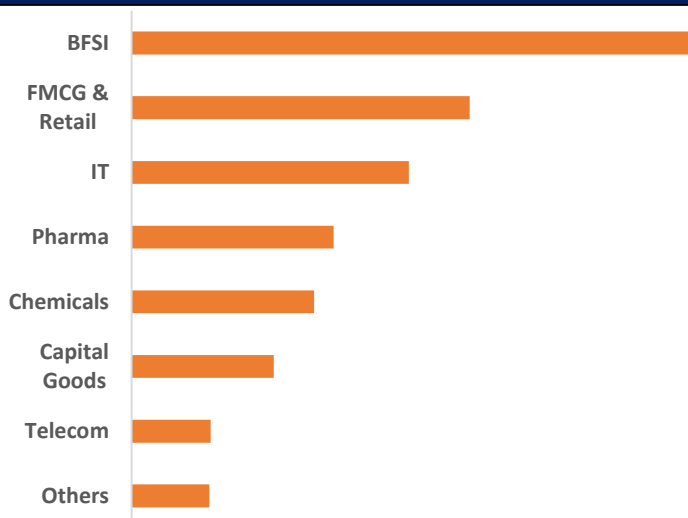
### INDIA IN A SWEET SPOT



### WHY MANAGED FUNDS?

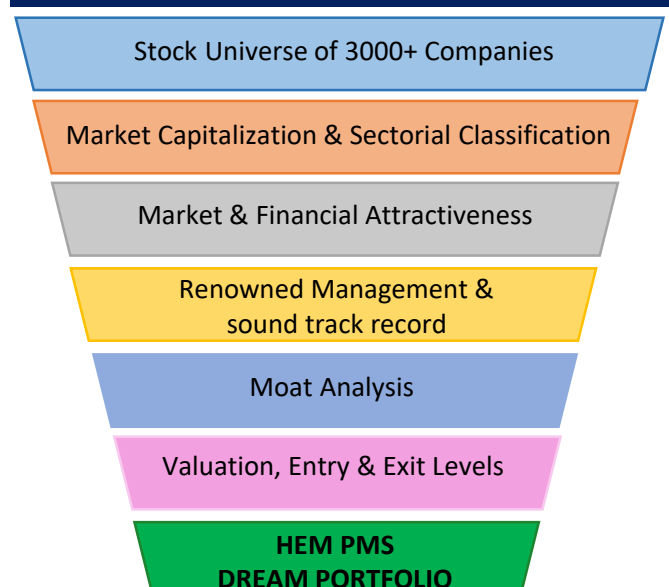
1. **Quality, not quantity** - Concentrated portfolio eliminate small holdings and ensure diversification.
2. **Ownership** - Ownership of the stocks lies with the investor.
3. **Buy & Hold** - low churn helps in avoiding early exit and allows investor to enjoy further rally.
4. **Freedom** - No Compulsion to sell a Good performing stock.
5. **Customization** – Portfolio could be maintained independently as per investor's specification.

### DREAM UNIVERSE



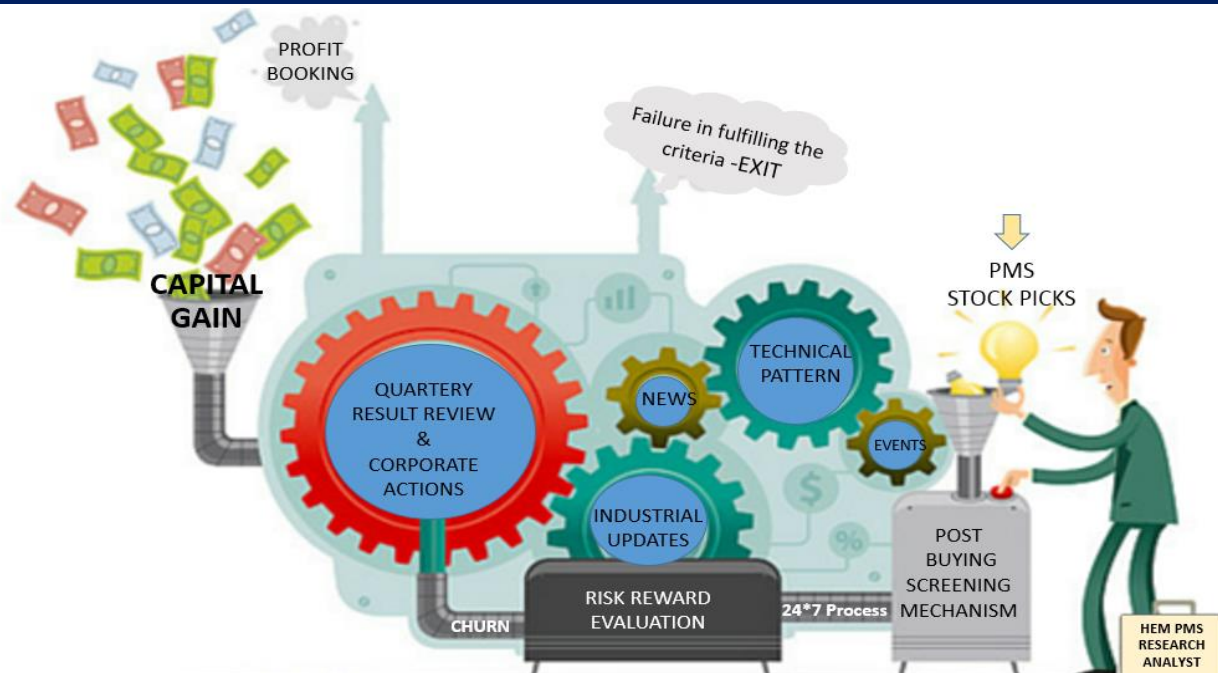
Note : BFSI includes Banks, NBFCs, Insurance, AMCs and Exchange

### STOCK SELECTION PROCESS

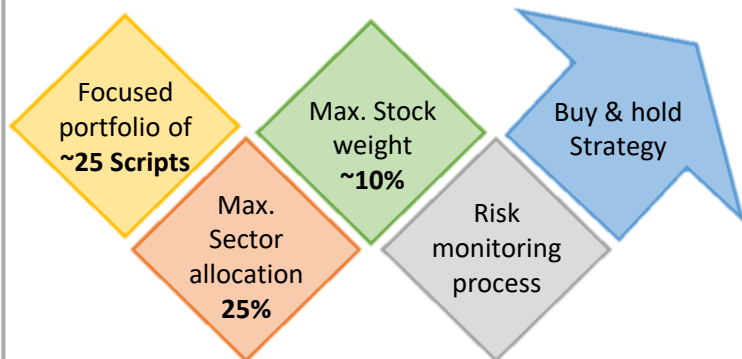




### OUR STOCK SCREENING CONTINUES EVEN AFTER INVESTING...



### INVESTMENT STYLE



### PMS FRAMEWORK

Type	Open Ended Scheme
Strategy	Multi-Cap
Benchmark	Nifty 500 / Nifty 50
Investment amount	Rs.50 lakhs & above
Mode of investment	Cash / Securities

### DREAM PHILOSOPHY

#### BALANCE BETWEEN GREED AND GAIN

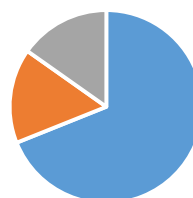
##### Wealth Creation

- Long Term Horizon
- Fundamentally Strong Scripts
- Focus on Attractively Valued Stocks

##### Capital Protection

- Quick Response To Events
- Unbiased Decisions
- Hawk-Eye on Support Levels
- Focus on liquid stocks

#### MARKET CAP ALLOCATION



- Large Cap
- Mid Cap
- Small Cap

### COVID: An Opportunity in Disguise

#### • If not today then when ?

Good Decision in bad times reaps the highest return, So, Its time to take advantage of this correction by investing in fundamentally strong companies.

#### • Team of Experts

Our research Analyst looks at multiple dynamics of companies to recognize their real potential and resilience and ensure diversification of sectors.

#### • Historically Bears are followed by stronger bull run

Year	Crashes	Fall	Returns Post Correction
1998	Asian Mkt Crisis	40%	115% up in next 1 yr
2001	Dot Com Crash	54%	138% up in next 2.5 yrs
2008	Financial Crisis	60%	157% up in next 1.5 yrs
2020	COVID-19	40%	92% up till Now



# HEM Portfolio Management Services

## Dynamic Research & Emerging Asset Management Strategy

### SUCCESS of Our Recent Research!

#### STOCK PICKS WITH US SINCE OUR INCEPTION

Company Name	Returns Since 23 <sup>rd</sup> Mar '20 (%)
Vaibhav Global Ltd.	584%
Tata Consumer Products Ltd.	196%
Bajaj Finance Ltd.	141%
Axis Bank Ltd.	132%
HCL Technologies Ltd.	115%
ICICI Bank Ltd.	111%

Closing prices from NSE as on 30<sup>th</sup> April '21 were taken for calculation of returns.

#### SOME OF OUR UNIQUE & UNCONVENTIONAL PICKS

Company Name	Returns Since our First Entry (%)
<b>Deepak Nitrite Ltd.</b>	278%
Over the past ~11 months	
<b>Affle (India) Ltd.</b>	155%
Over the past ~8.5 months	
<b>Dixon Technologies (India) Ltd.</b>	136%
Over the past ~6.5 months	

#### FEE STRUCTURE

Particulars	Option A	Option B
<b>Fixed Fees</b>	1.0% of AUM	2.0% of AUM
<b>Variable Fees</b>	20% of profit (above Hurdle Rate)	-
<b>Hurdle Rate</b>	10%	-
<b>Exit Load</b>	1.0% of AUM (for First year only)	

#### CONTACT DETAILS

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#### DISCLOSURE & DISCLAIMER

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None of the Portfolio Manager, its Holding Company, associate concerns or affiliates or their respective directors, employees or representatives shall be liable for any direct, indirect, special, incidental, consequential, punitive or exemplary damages, including lost profits arising in any way from the information contained in this material. Stocks referred to in this document are not an endorsement of their soundness or a recommendation to buy or sell. The same may or may not be a part of the Portfolio in future or any other existing PMS Strategies launched from time to time. The composition of the portfolio is subject to changes within the provisions of the disclosure document. The benchmark of the portfolios can be changed from time to time in the future.

Past performance of the Portfolio Manager does not indicate the future performance of the Strategy or any other future Strategies of the Portfolio Manager. The performance of the Portfolio may be adversely affected by changes in the market conditions, micro and macro factors and forces affecting capital markets. Risk factors associated with the investment approach are Equity risk, Systematic risk, Concentration risk, Model portfolio risk, Mismatch risk, Execution risk, Low liquidity and Low dividends. To know more about the risk factors, please refer disclosure document available at [www.hemsecurities.com](http://www.hemsecurities.com).

#### SPECIAL CONSIDERATION:

Investment in securities is subject to market and other risks, and there is no assurance or guarantee that the objectives of any of the strategies of the Portfolio Management Services will be achieved. Please read Disclosure document carefully before investing.

Better than Yesterday, **EVERYDAY**